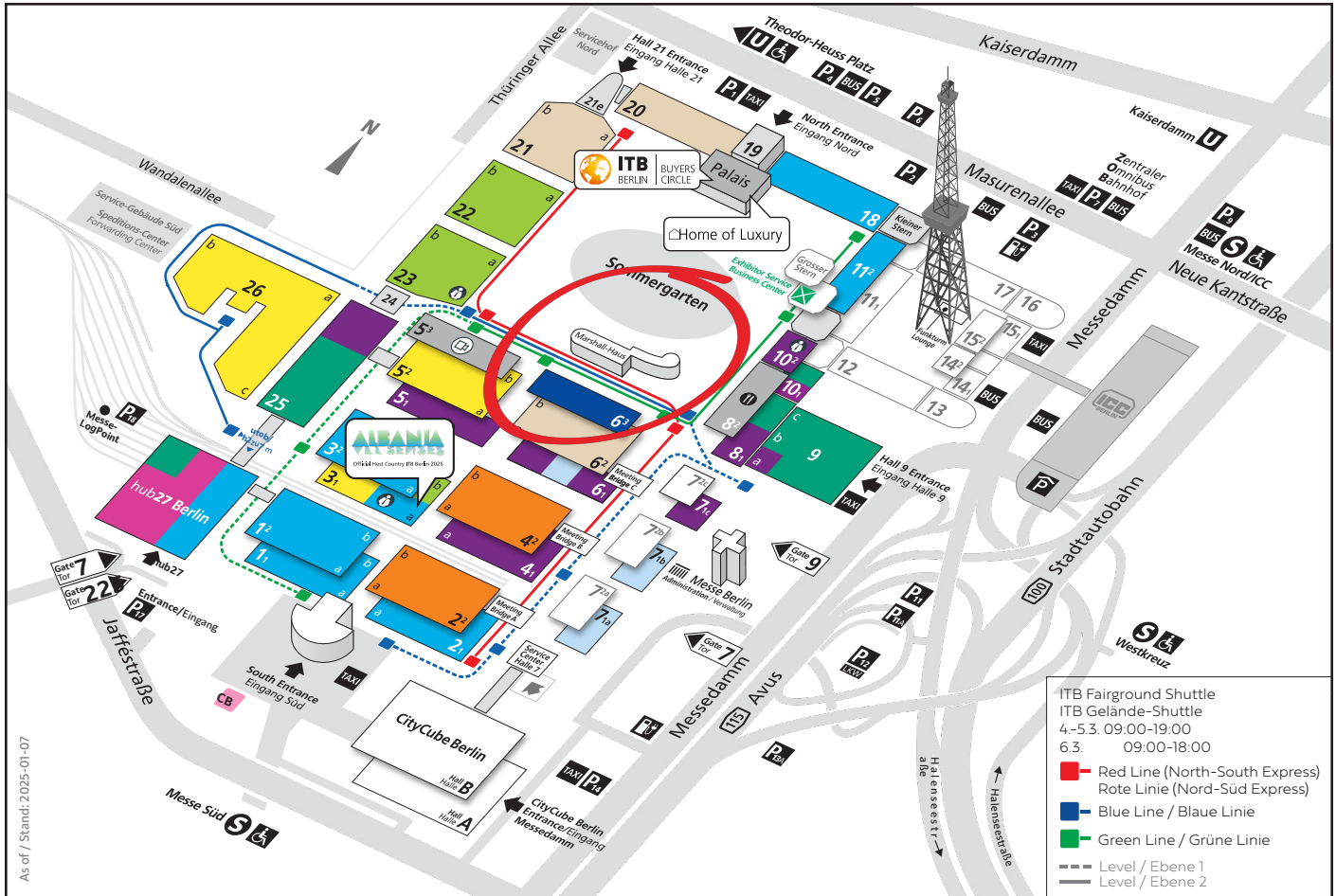


ITB Berlin 2025:  
4 – 6 March



**ITB**  
BERLIN

The World's  
Leading  
Travel Trade  
Show\*



As of / Stand: 2025-01-07

- Asien/Pazifik**
  - 3.1 – Central – and Inner Asia / Zentral- und Innerasien
  - 5.2a – Australia, New Zealand, South Pacific; South Asia – India, South Asia
  - 5.2b – Indien, Südasien
  - 26 – Far East, Southeast Asia, South Asia / Fernost, Süd-Ost Asien, Südasien

- Afrika**
  - 8, 21, – North Africa, **Israel** / 21b Nordafrika, Israel 20, 21a – Subsahara-Afrika / Sub-Saharan Africa

- Arabian Countries, Middle East**
  - Arabische Länder, Vorderasien
  - 2.2, 4.2 – Middle East / Vorderasien

- Americas, Caribbean Amerika, Karibik**
  - 3.1b – North America / Nordamerika 22a, 23 – Middle and South Amerika / Mittel- und Südamerika 22b – Caribbean / Karibik

- Deutschland**
  - hub27

- Europe**
  - Europa
  - 1.1, 1.2, 2.1, 3.1, 3.2, 11.2, 18, hub27
- Tourism Companies**
  - Touristische Unternehmen Airlines, Airports, Carrier, Cruises, Hotels, Tour Operators, Tourism Companies / Fluggesellschaften, Flughäfen, Verkehrsträger, Kreuzfahrten, Hotels, Reiseveranstalter, Touristische Unternehmen 8.1, 9, 10.1, 25, hub27

- ITB Berlin Convention**
  - ITB Berlin Kongress
  - 6.1e Travel Stage – eTravel Track
  - Hospitality Tech Track
  - Tours & Activities Track – AI Track
  - Destination Tech Track
  - 7.1a – Orange Stage
  - Future Track – Marketing & Distribution Track
  - Responsible Tourism Track
  - 7.1b – Blue Stage & Green Stage
  - Tour Operator & Travel Sales Track
  - Carrier & Cruise Track – Destination Track
  - Hospitality Track
  - Diversity & Inclusion Track
  - MICE Track
  - Business Travel Track
  - Adventure, Youth, Outdoor Track
  - Corporate Culture Clash Track

- Segments**
  - 4.1 – Adventure Travel
  - Career Center
  - ITB Lighthouse Stage
  - LGBTQ+ Tourism – Medical & Health Tourism
  - Responsible Tourism – Youth Travel
  - 5.1 – eTravel / Travel Technology
  - 6.1 – eTravel, Travel Technology, Technology, Tours and Activities
  - 7c – Travel Technology 8.1, 10.1
  - 10.2 – Business Travel
  - MICE
  - Culture
  - 25 – Travel Technology – Airlines, Cruises, Tour Operators, Tourism Companies, Travel Technology

- Media Center**
  - 6.3 – Media Center / Medienzentrum 5.3

- Presentation Hub**
- 3.1, 10.2, 23
- ITB Business Satellites** nur mit Reservierung
- 10.2 Creator Base
- Palais
- ITB BERLIN BUYERS CIRCLE**
- Home of Luxury**
- 8.2
- Street Food Market**

- Shuttle**
- CB** Charter Bus