

# ITB BERLIN 2025

## LGBTQ+ TOURISM PAVILION

### 1. LGBTQ+ TOURISM MEDIA BRUNCH

This networking event is open to **ALL** accredited media, editors, journalists, freelancers, bloggers interested in LGBTQ+ Tourism on

**TUESDAY, 4 March 2025, 10.00 am – 11.30 pm**  
**LGBTQ+ Tourism Pavilion**

Tourist boards, hotels and other tourism suppliers have the opportunity to join the LGBTQ+ Media Brunch to present their products and services as:

#### EXHIBITING PARTNER

- One table for brochure material during the LGBTQ+ Media Brunch
- Area to position your own display (display not included)
- Official introduction during the event
- Brunch buffet catering incl. coffee, tea, water, soft-drinks
- Company name incl. link listed on [www.itb.com/lgbtq](http://www.itb.com/lgbtq) as exhibiting partner of the LGBTQ+ Media Brunch
- Company name listed in the official ITB LGBTQ+ program brochure as exhibiting partner of the LGBTQ+ Media Brunch
- Company name mentioned in the ITB LGBTQ+ press release as exhibiting partner of the LGBTQ+ Media Brunch

**EUR 2.500,00** plus German value-added tax (VAT)

#### PRESENTING PARTNER

- All benefits as exhibiting partner of the LGBTQ+ Media Brunch (see above)
- plus **PPT presentation slot** (5 minutes) during the event
- plus **Promotion video reel** during the media brunch plus upload of your PPT presentation/video on [www.itb.com/lgbtq](http://www.itb.com/lgbtq) after the event
- plus **Goodie Bag promotion** at entrance & exit
- Presenting Partner logo & website in ITB LGBTQ+ program brochure
- plus Presenting Partner mentioned in one of the ITB trade visitor & one of the exhibitor newsletters
- plus Presenting Partner mentioned in the ITB LGBTQ+ press release

**EUR 6.000,00** plus German value-added tax (VAT)

## 2. LGBTQ+ TOURISM STAGE

The stage at the LGBTQ+ Tourism Pavilion is available for any product or service presentation or other promotion activities such as PPT presentations, shows, performances, culinary tastings etc.

The stage is open to **ALL** ITB trade visitors & media and are invited via the ITB newsletters, the ITB LGBTQ+ press release and the ITB social media channels.

All suppliers are encouraged to invite their own partners and contacts as well.

### STAGE SLOT

- **Stage slot up to 60 min** (or individual request) for presentations, shows, performances or culinary tastings etc. incl. official introduction on the LGBTQ+ Tourism stage incl. laptop, beamer, screen, microphone
- Upload of your PPT presentation on Listing on [www.itb.com/lgbtq](http://www.itb.com/lgbtq) afterwards
- Set-up opportunity with own display and promotion material
- Listing in the exclusive ITB LGBTQ+ program brochure (slot description, website, logo)
- Mentioning by name incl. link in one of the ITB trade visitor and one of the exhibitor newsletters
- Mentioning by name in the ITB LGBTQ+ press release
- Listing in the official ITB event program

**EUR 2.500,00** plus German value-added tax (VAT)

### STAGE PRESENTING PARTNER

- **Prominent sponsor artwork & logo on stage walls and background**
- Sponsor video reel during session breaks
- **Daily stage slot up to 60 min** (3 times or individual requests) for presentations, shows, performances or culinary tastings etc. incl. official introduction on the LGBTQ+ Tourism stage incl. laptop, beamer, screen, microphone
- Own brochure display in the auditorium
- Opportunity for Give Aways during all sessions
- Welcome & speech during the official LGBTQ+ Opening session
- Listing on [www.itb.com/lgbtq](http://www.itb.com/lgbtq) (logo & link)
- Company logo listed in the ITB LGBTQ+ program brochure as LGBTQ+ Stage Presenting Partner
- Company name/link mentioned in one ITB trade newsletters as LGBTQ+ Stage Presenting Partner
- Company name mentioned in the ITB Medical Tourism press release as LGBTQ+ Stage Presenting Partner

**EUR 8.000,-** plus German value-added tax (VAT)

### **3.LGBTQ+ TOURISM LOUNGE**

The LGBTQ+ Lounge is the networking, meeting & reception area of the LGBTQ+ Tourism Pavilion and is open for **All** pavilion exhibitors, partners and guests with complimentary coffee, tea, water and soft-drinks.

#### **LOUNGE TABLE**

- **1 lounge table** incl. 3 chairs
- 1 brochure display
- 1 basic electricity connection (83kW) incl. consumption
- Shared both storage room
- Catering incl. coffee/tea, water, soft drinks
- Daily cleaning
- 2 exhibitor passes

**EUR 2.500,00** plus German value-added tax (VAT)

#### **LOUNGE PRESENTING PARTNER**

- **Sponsor artwork & logo on walls and background**
- **3 Lounge tables** incl. all items see above
- Opportunity for Give Aways or other promotions
- Welcome & speech during the official LGBTQ+ Opening session
- Company logo listed in the ITB LGBTQ+ program brochure as LGBTQ+ Tourism Lounge partner
- Company name/link mentioned in one ITB trade newsletters as LGBTQ+ Tourism Lounge partner
- Company name mentioned in the ITB Medical Tourism press release as LGBTQ+ Tourism Lounge partner

**EUR 12.000,-** plus German value-added tax (VAT)

# APPLICATION

## LGBTQ+ TOURISM PAVILION

### ITB BERLIN 2025

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Please fill out this application form with your complete billing address incl. your EU-VAT number (if applicable), confirm with your signature and company stamp and e-mail back to us:

- |                          |  |                     |
|--------------------------|--|---------------------|
| <input type="checkbox"/> | <b>MEDIA BRUNCH EXHIBITING PARTNER</b> | <b>EUR 2.500,-</b>  |
| <input type="checkbox"/> | <b>MEDIA BRUNCH PRESENTING PARTNER</b> | <b>EUR 6.000,-</b>  |
| <input type="checkbox"/> | <b>STAGE SLOT</b>                      | <b>EUR 2.500,-</b>  |
| <input type="checkbox"/> | <b>STAGE PRESENTING PARTNER</b>        | <b>EUR 8.000,-</b>  |
| <input type="checkbox"/> | <b>LOUNGE TABLE</b>                    | <b>EUR 2.500,-</b>  |
| <input type="checkbox"/> | <b>LOUNGE PRESENTING PARTNER</b>       | <b>EUR 12.000,-</b> |

All rates are plus German value-added tax (VAT)

**Billing Company:** \_\_\_\_\_

**EU-VAT No.:** \_\_\_\_\_

**Contact person:** \_\_\_\_\_

**Street:** \_\_\_\_\_

**Postal Code:** \_\_\_\_\_ **City:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-Mail:** \_\_\_\_\_

**Date:** \_\_\_\_\_ **Signature/Stamp:** \_\_\_\_\_

**Payment Conditions:** Payment must be received four weeks prior to ITB 2025 at the latest. Shipping costs or any extra services are **not** included in this offer.

**Artwork Deadline is Friday, 7 February 2025.** After this date, an additional surcharge of 20% will apply. The partnership agreement will be concluded with Diversity Tourism GmbH as official partner of ITB Berlin.

**Please send back to:**

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**Mr. Tom Dedek**

**Tel +49 – (0) 89 – 62 43 97 72**

[TD@diversitytourism.com](mailto:TD@diversitytourism.com)

[www.itb.com/lgbtq](http://www.itb.com/lgbtq)

**LGBTQ+ Tourism Advisor ITB Berlin:**

Thomas Bömkes

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Diversity Tourism GmbH

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**LGBTQ+ Tourism Segment ITB Berlin:**

Ramona Zaun

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Messe Berlin GmbH

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