

A Journey Through History, Culture, & Innovation

ITB Berlin | 03 March 2024

Presented by Megan Skiles
Manager, PR and Communications

Meet Boston







WATCH:

Meet Boston

FOUNDED, NEVER SETTLED.

Where we've been Where we're going

"Gateway" to New England and US with over 50 nonstop direct routes

Shortest Trans-Atlantic flight to the USA from Europe







ALL INCLUSIVE BOSTON

WATCH:

All Inclusive Boston: "Boston Accent"





LGBTQ+ BOSTON

WATCH:

Boston Never Gets Old (Nightlife) Boston Never gets Old (Food Scene)

- Proud LGBTQ+ Travel Association Membership (IGTLA)
- Honoring 20 Years of Marriage Equality in the State of Massachusetts
- Massachusetts ranked #2 safest destination for LGBTQ+ travelers in 2023
- COMING SOON: LGBTQ+ museum opening, following success of Boston'
 Portraits of Pride exhibit
- Home to New England's largest LGBTQ+ Pride Parade & Festival, Equality Trail,
 Boston Men's Gay Chorus, Massachusetts Youth Pride, and Boston sports Pride
 nights and more



LGBTQ+ BOSTON

COMING SOON:

40 Years of Wickid Queer Film Fest

LGBTQ+ museum opening, following success of Boston' Portraits of Pride exhibit

Dani's Lesbian Bar (TBA)

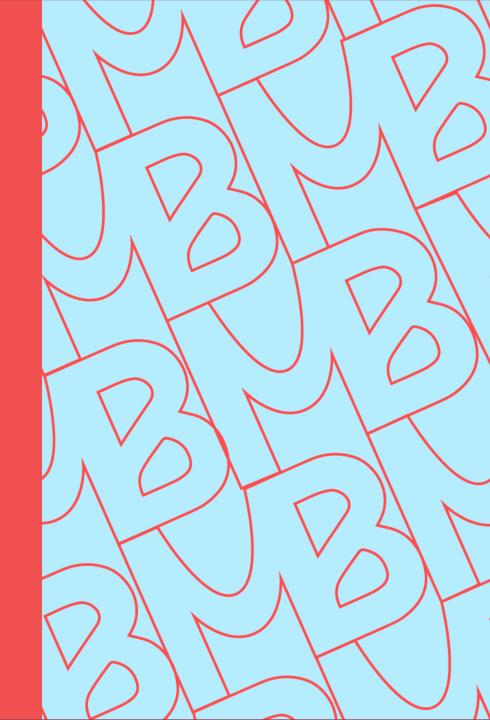
Celebrating Queer Bostonian chefs, restraunteers, business owners, performers, and more



TOP STORIES

- Raffles Hotel debut in North America
- 2026 FIFA World Cup
- 250th Anniversary of Boston Tea Party
- Celebrating 20 Years of Marriage Equality
- International travel and global growth
- Emerging food scene and rising star Chefs
- Amplifying our reach through authenticity and diverse storytelling across 23 neighborhoods







LOCAL







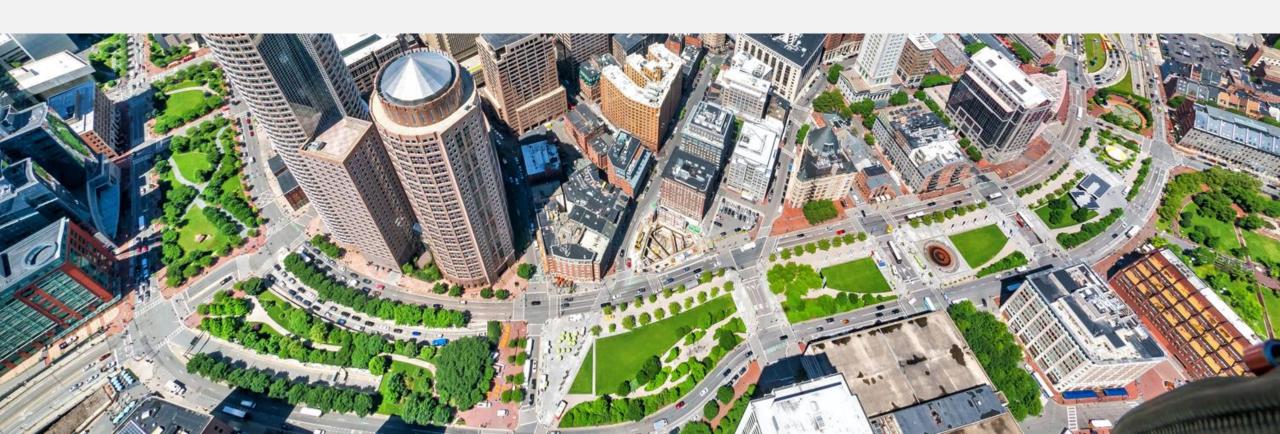


Boston Never Gets Old



SUSTAINABLE BOSTON

- Known as one of America's greenest cities a leader in conservation
- Consistently ranked "Most Walkable" among top tier cities
- Birthplace of public transit in America, with the T subway system
- Sustainable food sourcing through producers such as Island Creek Oysters and Sienna Farms.



SUSTAINABLE BOSTON

Rose Kennedy Greenway

Located in the heart of Boston, the 17-acre contemporary public park runs 1.5 miles and welcomes millions of visitors each year.

Freedom Trail

One of the America's most historically significant landmarks, the 2.5-mile-long trail tours 17 revolutionary period landmarks.

Boston Common & Public Garden

Two separate but adjacent parks make up one of the most beloved green spaces in the US. Founded in 1634, the Common is America's oldest

TKE GREEN XAY



