

Driving Diversity: The Journey of Škoda Proud

Best practice presentation
by Jan Kotik

7 March 2024



SKODA Proud

Who am I?

SKODA Academy

SKODA Proud

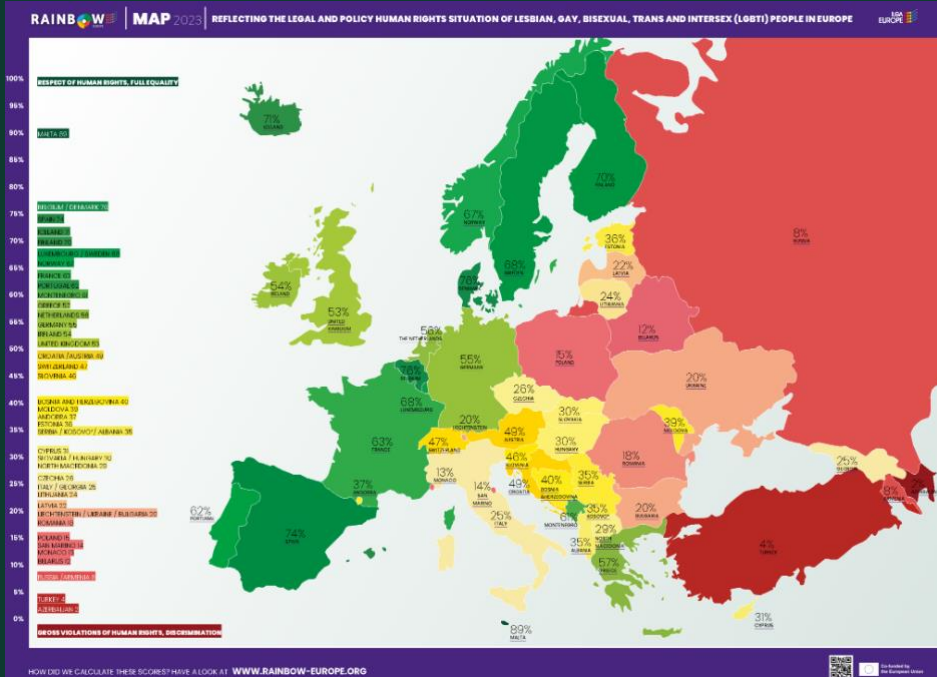
Core team



Advisory Board



Czech Republic and Škoda Auto



Rainbow Map & Index: Czech Republic

Škoda Auto: <https://www.skoda-auto.com/company/about>

Škoda Proud: Employee Resource Group for Everyone



WE ARE PROUD

Support and Visibility
Network for
LGBTQ+ people and Allies
in Škoda Auto

WE ARE TOGETHER

We are part of a larger group
of the **LGBTQ+ community in**
the Volkswagen Group

WE ARE GROWING

Launched officially on
17th of May 2021,
we are already more than
100 proud Škodians!

The Journey of Škoda Proud

SKODA Proud

Personal Development

VW Group Alignment

Employee Engagement

Pride Business Forum
Events

Events by Škoda D&I Team

Lectures and panel discussions
Fun & Run against
Homophobia

HR Training

Prague Pride Festival

May 2021

March 2024



Lessons Learned & Key Takeaways

Change rarely happens alone

Both company actions as well as employee engagement are key to successful employee networks

There is an overwhelming business case for employee networks



Contacts



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www.skoda-auto.com/company/diversity



Pride Business Forum
www.pridebusinessforum.com





Jan Kotik

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at Škoda Auto | Advisory Board at D&I Shap..



Thank you!

LOVE HAS
NO GENDER



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www.pridebusinessforum.com



„We will help the world live smarter.“

Brand purpose – Škoda Auto