List of Branches ITB Berlin

4 – 6 March 2025

1.0 Tourism Organizations / Associations

1.1 Spas and health institutions

1.2 Organizations

1.3 Tourism Representatives / Tourism Boards

1.4 Associations

2.0 Accommodation

2.1 Holiday apartments / villas

2.2 Golf hotels

2.3 Hotel representatives

2.4 Hotels / hotel chains

2.5 Hostels / Youth hostels

2.6 Health resorts

2.7 Rural holidays

2.8 Resorts

2.9 Wellness / spa hotels

2.10 Conference and congress hotels

3.0 Tour Operators

3.1 Adventure and bicycle tours / sport holidays

3.2 Rail Travel

3.3 Barrier free travel

3.4 Educational and study tours

3.5 Camper / Camping

3.6 Expeditions

3.7 Family holidays

3.8 Long distance trips

3.9 Golf holidays

3.10 Group tours

3.11 Incentive holidays

3.12 Incoming agencies

3.13 Young travel 18-35

3.14 Travel for children and teenagers

3.15 Cruises

3.16 Culture trips

3.17 Last-minute tours

3.18 Ecological / Social Responsible Tourism

3.19 Outgoing and outbound agencies

3.20 Package tour operators

3.21 Round Trips

3.22 Safari holidays

3.23 Senior travel

3.24 Language holidays

3.25 City trips

3.26 City sightseeing tours / walks

3.27 Wellness offers / trips

3.28 Winter sports

3.29 Workation

4.0 Travel agencies

5.0 Transport companies / Carriers

5.1 Coach companies

5.2 Charter operators / Aviation services

5.3 Airports

5.4 River cruises

5.5 Limousine services

5.6 Airlines

5.7 Car rental companies

5.8 Railway companies

5.9 Shipping / ferry lines

5.10 Yacht charter

6.0 MICE

6.1 Destination Management Companies

6.2 Event agencies

6.3 Professional Conference Organisers

6.4 Exhibition centers / Conference & Meeting venue

6.5 Fair organizers

7.0 Business Travel

7.1 Business Travel Agencies

7.2 Travel Management Company

8.0 Travel Technology

8.1 Channel Management

8.2 Content management solutions

8.3 CRM systems

8.4 Distribution technologies

8.5 e-Commerce

8.6 e-Marketing/ Social Media Solutions

8.7 Photo, video and movie production

8.8 Front and back office systems

8.9 Hotel Technology

8.10 Mobile Technologies and solutions

8.11 Reservation and booking technologies, search engines

8.12 Yield and revenue Management

8.13 Web and Data Analytics

8.14 Payment solutions

8.15 Virtual and Augmented Reality

8.16 TTA – Technology, Tours and Activities

9.0 Information and consulting

9.1 Investment & consulting

9.2 Press / PR-agencies

9.3 Trade associations / Organizations

9.4 Insurance

10.0 Media and Publishing

10.1 Trade magazines

10.2 Journalists

10.3 Editorial offices

10.4 TV / Radio stations

11.0 Others

11.1 Cabaret-Dinner-Variety shows

11.2 Service provider & organizations

11.3 Amusement parks

11.4 Non-profit organizations

11.5 Museums

11.6 Musicals / Music festivals

11.7 Theatre / Opera houses

11.8 Tourist attractions

12.0 Adventure Travel

13.0 Education and Training / Science and Research

13.1 Education and Training

13.2 Colleges / Universities

14.0 LGBTQ+ Tourism

15.0 Cultural Tourism

16.0 Luxury

17.0 Medical and Health Tourism

18.0 Responsible Tourism

19.0 Wellness

20.0 Youth Travel