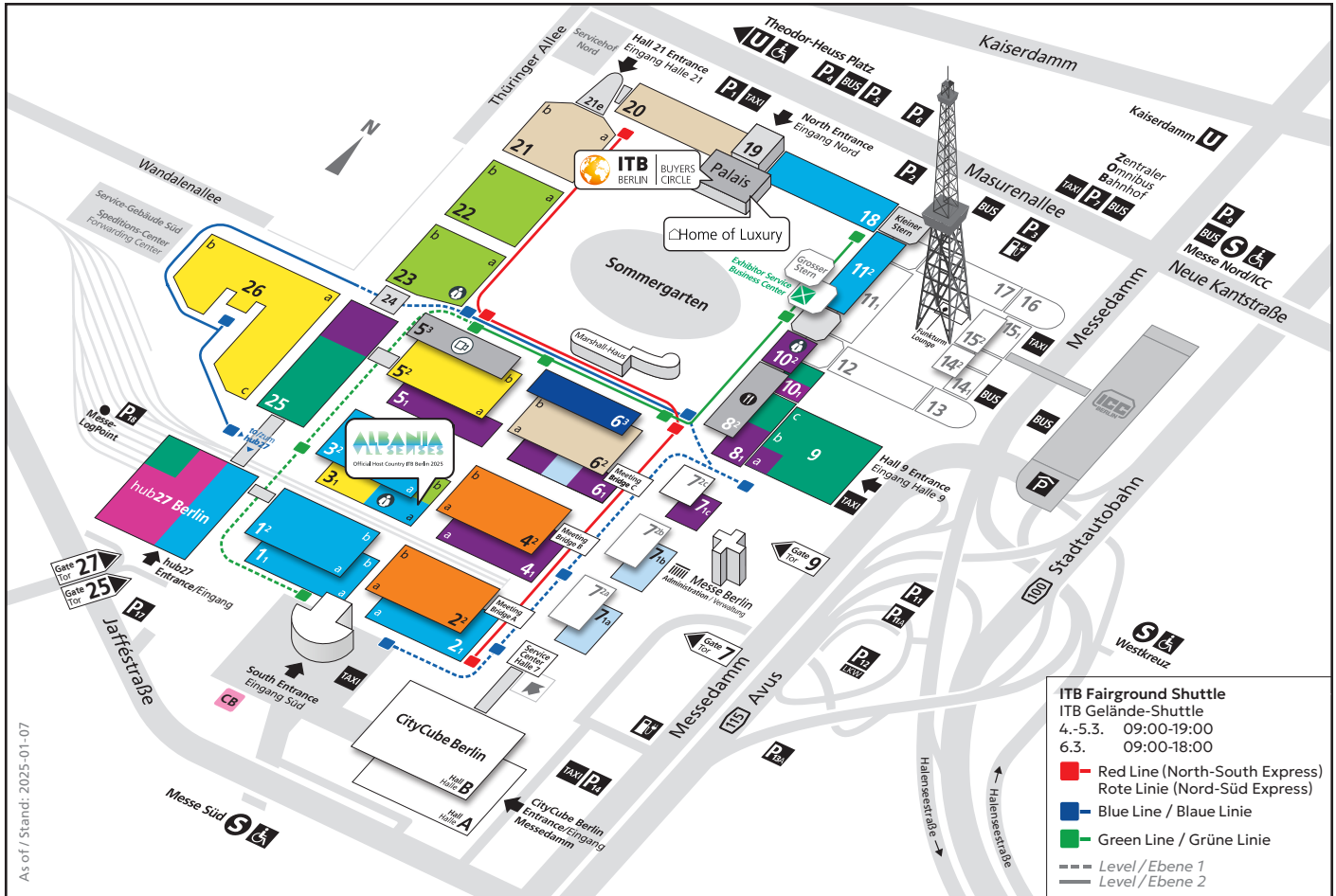


ITB Berlin 2025:  
4 – 6 March



**ITB**  
BERLIN

The World's  
Leading  
Travel Trade  
Show®



- Asia-Pacific**  
Asien-Pazifik
- 3.1 – Central – and Inner Asia / Zentral- und Innerasien
- 5.2a – Australia, New Zealand, South Pacific; South Asia
- 5.2b – India, South Asia / Indien, Südasien
- 26 – Far East, Southeast Asia, South Asia / Fernost, Süd-Ost Asien, Südasien
- Africa**  
Afrika
- 6.2, 21 – North Africa, Israel / Nordafrika, Israel
- 20, 21a – Subsahara-Afrika / Sub-Saharan Africa
- Arabian Countries, Middle East**  
Arabische Länder, Vorderasien
- 2.2, 4.2 – Middle East / Vorderasien
- Americas, Caribbean**  
Amerika, Karibik
- 3.1b – North America / Nordamerika
- 22a, 23 – Middle and South Amerika / Mittel- und Südamerika
- 22b – Caribbean / Karibik
- Germany**  
Deutschland
- hub27

- Europe**  
Europa
- 1.1, 1.2, 2.1, 3.1, 3.2, 11.2, 18, hub27
- Tourism Companies**  
Touristische Unternehmen
- Airlines, Airports, Carrier, Cruises, Hotels, Tour Operators, Tourism Companies / Fluggesellschaften, Flughäfen, Verkehrsträger, Kreuzfahrten, Hotels, Reiseveranstalter, Touristische Unternehmen
- 8.1, 9, 10.1, 25, hub27
- ITB Berlin Convention**  
ITB Berlin Kongress
- 6.1 – eTravel Stage
  - eTravel Track
  - Hospitality Tech Track
  - Tours & Activities Track
  - AI Track
  - Destination Tech Track
- 7.1a – Orange Stage
  - Future Track
  - Marketing & Distribution Track
  - Responsible Tourism Track
- 7.1b – Blue Stage & Green Stage
  - Tour Operator & Travel Sales Track
  - Carrier & Cruise Track
  - Destination Track
  - Hospitality Track
  - Diversity & Inclusion Track
  - MICE Track
  - Business Travel Track
  - Adventure, Youth, Outdoor Track
  - Corporate Culture Clash Track

- Segments**  
Segmente
- 4.1 – Adventure Travel
  - Career Center
  - ITB Lighthouse Stage
  - LGBTQ+ Tourism
  - Medical & Health Tourism
  - Responsible Tourism
  - Youth Travel
- 5.1 – eTravel / Travel Technology
- 6.1 – eTravel, Travel Technology, Technology, Tours and Activities
- 7.1c, 8.1, 10.1 – Travel Technology
- 10.2 – Business Travel
  - MICE
  - Culture Lounge
- 25 – Travel Technology
  - Airlines, Cruises, Tour Operators, Tourism Companies, Travel Technology
- Media Center**  
Medienzentrum
- 6.3 – Media Center / Medienzentrum

- 5.3 **Presentation Hub**
- 3.1, 10.2, 23 **ITB Business Satellites**  
by reservation only / nur mit Reservierung
- 10.2 **Creator Base**
- Palais**  
ITB BERLIN BUYERS CIRCLE  
Home of Luxury
- 8.2 **Street Food Market**
- Shuttle**  
CB Charter Bus