



ITB
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Travel Industry
Think Tank
CONVENTION

CONVENTION PROGRAM

THE POWER OF TRANSITION LIVES HERE.

4 – 6 March 2025 · itb.com/convention



Official Host Country ITB Berlin 2025



ORANGE STAGE

Hall 7.1a

10:30 – 11:00	Welcome & Opening Future Track
DM	Katie Gallus, Katiegallus.de Geographer, International Moderator
H	Prof. Dr. Heinz-Dieter Quack, Ostfalia Hochschule für angewandte Wissenschaften, Vice President for Research, Development and Transfer
S	Deborah Rothe, Messe Berlin, Director ITB Berlin
S	David Ruetz, Messe Berlin, Senior Vice President Messe Berlin
11:00 – 11:40	Pathways – Creating a common future?
KS	Prof. Dr. Maja Göpel, Mission Wertvoll Gründerin
11:40 – 12:30	Global Roundtable: Meeting the Challenges whilst growing the Industry
M	Richard Quest, CNN Anchor and Correspondent
P	Nabeela F. Tunis, Minister of Tourism and Cultural Affairs Sierra Leone
P	PhD Eduardo Santander, European Travel Commission CEO/ Executive Director
P	Mirela Kumbaro Furxhi, Albania Minister of Tourism and Environment
P	Tonči Glvavina, Minister Of Tourism and Sports, Croatia
12:30 – 13:15	Future Travel: Emerging Travel Trends in China
M	Richard Matuzevich, World Tourism Cities Federation Senior Manager, Liaison Department
KS	Bao Hong, Beijing Municipal Culture and Tourism Bureau, Vice Director of Administrative Approval Department
P	Prof. em. Dr. Wolfgang Arlt, China Outbound Tourism Research Institute (COTRI), Director of Meaningful Tourism Centre
P	Li Yang, Alibaba Fliggy, General Manager of International Affairs
P	Laura de Arce, Marbella City Hall, General Director Tourism
14:00 – 14:45	The State of The Industry
M	Marianna Evenstein, Moderator
S	Caroline Bremner, Euromonitor, Head of Travel and Tourism Research
S	Mitra Sorrells, Phocuswright/PhocusWire, Senior Vice President, Content
P	Virginia Messina, World Travel & Tourism Council, Senior Vice President, Advocacy & Communications
14:45 – 15:10	Reimagining Travel with Autonomous Agents (powered by Microsoft)
S	Thom Arkestål, Microsoft Advertising, Head of Media Insights, EMEA

ORANGE STAGE

Hall 7.1a

S	Angela Kraft, Microsoft Advertising, Commercial Director Global Media DE
15:10 – 15:45	AI as the New Normal: The Industry View
M	Dirk Rogl, Travel.Commerce., Managing Director
S	Alex Bainbridge, Autoura CEO
S	Mary Li Atlas, Founder & CEO
S	Pieter Jordaan, TUI Group, CJO and Member of the Group Executive Comitee
15:45 – 16:05	Tourism and Climate Change: The State of The Art
KS	Professor Dr. Stefan Gössling, Linnaeus University, School of Business and Economics Professor of Tourism Research
16:05 – 16:45	Rethinking Sustainability
M	Katie Gallus, Katiegallus.de, Geographer, International Moderator
P	Nicola Orio, University of Padova, Department of Cultural Heritage Coordinator of the Erasmus+ project WeNaTour: The European Alliance for Innovation and Sustainability Education in Welfare, Nature and Tourism
P	Professor Dr. Stefan Gössling, Linnaeus University, School of Business and Economics Professor of Tourism Research
P	Katrin Erben, Österreich Werbung / Austria Tourism, Expert on Sustainability
P	Rebecca Armstrong, The Travel Foundation, Head of Impact and Development
16:50 – 17:25	Immersive Experience versus Simplicity: What's next?
DM	Prof. Dr. Harald Pechlaner, Katholische Universität Eichstätt-Ingolstadt, Founding Chair School of Transformation and Sustainability
P	Jennifer Haack, WiFi Tribe, Ambassador
P	Markus Weber, n/a, Manager, Adventurer, Author
P	Shabib Al Maamari, Visit Oman, Managing Director
P	Gebhard Rainer, HX Hurtigruten Expeditions, CEO
17:25 – 17:35	Wrap Up & Closing
DM	Katie Gallus, Katiegallus.de, Geographer, International Moderator
M	Prof. Dr. Harald Pechlaner, Katholische Universität Eichstätt-Ingolstadt, Founding Chair School of Transformation and Sustainability

BLUE STAGE

Hall 7.1b

10:30 – 10:40	Opening and Greeting of the Carrier & Cruise Track and Tour Operator & Travel Sales Track
DM	Dr. Markus Heller, Dr. Fried & Partner GmbH, Managing Partner
10:40 – 11:30	Aviation Location Germany: What Does the Future Hold in International Comparison?
KS	Jens Bischof, German Aviation Association, BDL & CEO Eurowings Aviation GmbH President
M	Lee Hayhurst, Real Response Media Group, Editorial Director
P	Dara Brady, Ryanair, Chief Marketing Officer
P	Aletta von Massenbach, German Airports Association (ADV) & CEO Berlin Brandenburg Airport President
P	Dr. Pierre Dominique Prümmer, Fraport AG, Executive Director Aviation and Infrastructure
11:30 – 12:00	Rethinking the Future of Cruises
M	Dr. Markus Heller Dr. Fried & Partner GmbH Managing Partner
S	Georg Schmickler, MSC Cruises, Senior Vice President, Onboard Revenue
12:00 – 12:50	From Flight Destination to Integrated Value Added Model: Transformation Made in Arabia
M	Dorothea Hohn, Global Communication Experts GmbH, Geschäftsführerin/ Managing Partner
P	Lars Clasen, Cruise Saudi, CEO
P	Niall Gibbons, NEOM, Head of Tourism
P	Jassim Al Mahmoud, Visit Qatar, Director
P	Osamah Alnuaiser, Riyadh Air, Senior Vice President, Marketing and Corporate Communications
12:50 – 13:35	Sustainability and Economic Success: Contradiction or Opportunity?
M	Lee Hayhurst, Real Response Media Group, Editorial Director
S	Hedda Felin, Hurtigruten, CEO
S	Ingo Lies, Chamäleon, Founder & CEO
S	Remy Larnaudie, Club Med, Managing Director Germany
14:20 – 14:45	Shaping DERTOUR Group's Future: Insights from Christoph Debus
M	Dr. Markus Heller, Dr. Fried & Partner GmbH, Managing Partner
S	Christoph Debus, DERTOUR Group, CEO
14:45 – 15:35	Restructuring the German Tour Operator Market Following the FTI Insolvency: Winners, Changes and Future Perspectives (Session in German)
M	Dr. Markus Heller, Dr. Fried & Partner GmbH, Managing Partner

BLUE STAGE

Hall 7.1b

KS	Roland Gassner, Travel Data + Analytics GmbH, Director Business Development
P	Ömer Karaca, Schmetterling International GmbH & Co. KG, CEO
P	Dr. Ingo Burmester, DERTOUR Group, CEO Central Europe
P	Benjamin Jacobi, TUI Deutschland GmbH, Vorsitzender der Geschäftsführung
P	Songül Göktaş Rosati, Bentour Reisen, Managing Director
15:35 – 16:20	Capital Markets meets Tourism: How Investors are Shaping the Future of the Industry
M	Georg Ehrmann, von Beust & Coll., Founder & Partner
KS	Jan-Frederik Valentin, Ennea Capital Partners, General Partner
P	Morgann Lesné, Cambon Partners, Partner
P	Sven Ahrens, FLOYT Mobility billiger mietwagen.de CARIGAMI, Managing Director
P	Jaroslav Czernek, Rockaway Capital Investment, Partner
16:20 – 17:10	Technology as a Driver of Individualized Travel Experiences
M	Marianna Evenstein, Moderator
KS	Madhavan Kasthuri, Sabre Travel Network, EMEA Head of Global Solution Engineering
P	Robin Lawther, Expedia TAA, Vice President
P	Joao Gonzaga, DERTOUR Group, Chief Digital Officer
P	Andy Washington, Trip.com Group, General Manager, Europe
P	Heinrich Lange, Lufthansa Group Airlines, Vice President Digital Retailing
17:10 – 17:45	Industry Outlook and the Importance of Indices for Market Development
M	Marianna Evenstein, Moderator
KS	Dr. Markus Heller, Dr. Fried & Partner GmbH, Managing Partner
KS	Stephen Dutton, Euromonitor International, Client Insights Research Manager
18:00 – 19:30	Green Destinations Story Awards 2025 at ITB Berlin (organized by the Green Destinations; ITB co-chair of the jury for its own ITB Earth Award)
S	D'Arcy Dornan, Green Destinations Foundation, Chair
S	Jana Apih, Green Destinations Foundation, CEO
S	Albert Salman, Green Destinations Solutions CEO, Good Travel Alliance Founder

10:30

18:00

Future Track

Future Track

Carrier & Cruise Track

Tour Operator & Travel Sales Track

P Panelist

S Speaker

KS Keynote Speaker

KS

M Moderator

DM Day Moderator

H Host

GREEN STAGE

Hall 7.1b

- 11:20 – 11:45 **Discover the Power of True Inclusivity**
S Dr. Angelica Guevara, Indiana University, Professor
- 11:45 – 12:20 **Travelling Together: Embracing Inclusivity for Industry Growth**
M Charlotte Lamp Davies, A Bright Approach, Founder
S Neha Arora, Planet Abled, Founder & CEO
P Klaudija Janzelj, TUI, Head of City Experiences
P Olaf Schlieper, German National Tourist Board, Innovation Manager
- 12:20 – 13:15 **Diversity Drives Travel technology and Innovation**
M Stuart W. Greif, Forbes Travel Guide, Chief Strategy, Innovation & Operating Officer
KS Aditi Mohapatra, Expedia Group, Vice President of Global Social Impact & Sustainability
P Maria von Foerster, RightRez, CEO
P Monish Luthra, Odysseus Solutions, President & CEO
P Sabrina Westphälinger, Accor, Senior Director Talent & Culture DACH and Chairwoman of the Administrative Board for AccorHotels Switzerland
- 13:15 – 13:30 **Empowering Women in Leadership: A Case Study with B&B Hotels**
S Claudia Broezel, Eberswalde University for Sustainable Development, Professor
S Jan Grossmann, B&B HOTELS, Chief Operating Officer Central & Northern Europe
- 13:30 – 14:15 **Do specific LGBTQ+ hotel certification programs offer the best way for an inclusive marketing strategy?**
M Thomas Boemkes, Diversity Tourism GmbH, Managing Director
P Courtney Maywald, Booking.com, Director Brand Strategy
P Edgar Weggelaar, QueerDestinations, CEO
P Dominique Vockeradt, Hotel Berlin, Berlin Director of Commerical
P Aalap Shah, Queervadis, International Business Relations Manager

Diversity & Inclusion Track

10:30

18:00

GREEN STAGE

Hall 7.1b

- 15:00 – 15:30 **Meetings Outlook: Future Predictions for the Business of Meetings**
M Frank Grafenstein, neusta Grafenstein GmbH, Managing Director
S Federico Toja, Meeting Professionals International (MPI), Director of Chapter Operations Europe
- 15:30 – 16:00 **How to make Events a big business – A mission for destination organisations?**
M Frank Grafenstein, neusta Grafenstein GmbH, Managing Director
S Jan Christensen, HA Hessen Agentur GmbH, Projektmanager MICE
S Denitsa Arabadzhieva, Singapore Tourism Board, Area Director, Central, Southern and Eastern Europe
S Andreas Grunzsky, BEEFTEA group GmbH, Managing Director
- 16:00 – 16:30 **How to profile MICE Destinations – Do mega events guarantee mega success?**
M Frank Grafenstein, neusta Grafenstein GmbH, Managing Director
S Sandra Lorenz, Turismo de Portugal, PR & Media Relations Manager Germany, Austria, Switzerland Country Manager Switzerland
S Abdulla Yousef, Department of Culture and Tourism – Abu Dhabi (DCT Abu Dhabi), Director of Travel Trade and Markets Development
P Karin Mäntymäki, Stockholm Business Region AB, Director International Market Development
P Amir Vaziri, Perfect Cue, Event Director and Producer
- 16:30 – 17:00 **How to write a success story – Is Sustainability the Key for the Event Industry?**
M Frank Grafenstein, neusta Grafenstein GmbH, Managing Director
S Sebastian Gonzalez, Business Events Sydney, Associate Director Europe
P Guy Bigwood, Global Destination Sustainability Movement, CEO and Chief Changemaker
P Amir Vaziri, Perfect Cue, Event Director and Producer
- 17:00 – 17:30 **Exclusively at ITB: The new MICE benchmark results!**
S Bernd Fritzges, VDVO Vorstandsvorsitzender

MICE Track

eTRAVEL STAGE

Hall 6.1

- 10:00 – 10:35 **Welcome & Opening**
DM Lea Jordan, ITB Berlin Convention Member, Board of Experts
- 10:35 – 11:00 **Opening Keynote: Now, New, Next Trends & Technologies that are Shaping the Future of Travel**
KS Tino Klaehne, Lufthansa Innovation, Hub Director Strategic Innovation & Intelligence
- 11:00 – 11:25 **Executive Forecast: The Tech Trends Shaping Travel's Future**
M Lea Jordan, ITB Berlin Convention Member, Board of Experts
P David Armstrong, Holiday Pirates Group, CEO & Co-Founder
P Bobby Demri, ROCH Ventures, Founder & Managing Partner
P Lou Schubert, Trip.com, Chief Operating Officer
- 11:30 – 11:50 **Riding Currents of Change in an Era of Converging Transformations (powered by SiteMinder)**
KS Leah Rankin, SiteMinder, Chief Product Officer
- 11:50 – 12:10 **The State of Ground and Sea Transportation: 10 Key Insights for all Travel Businesses in 2025**
KS Noam Toister, Travelier Co-Founder & CEO
- 12:15 – 12:40 **The Journey Ahead: What's Next in the World of Mobility?**
M Lea Jordan, ITB Berlin, Convention Member, Board of Experts
KS Peter Altmann, Amadeus, Vice President Mobility & Travel Protection
P Marc Hofmann, CheckMyBus, CEO
P Franck Monsauret, Uber, Uber for Business, GM France, DACH, Northern & Eastern Europe
- 12:45 – 13:15 **Smarter Travel, Stronger Destinations: The Role of Technology in Tourism Growth**
M Lea Jordan, ITB Berlin, Convention Member, Board of Experts
S Merilee Karr, UnderTheDoormatGroup, Founder & CEO
P Shabib Al Maamari, Visit Oman, Managing Director
P Jennifer Andre, Expedia Group, Vice President, Business Development, Media Solutions
- 13:15 – 13:45 **Vacation Rentals Innovation at Scale: Leveraging Tech to Thrive in a Fragmented Market**
M Lea Jordan, ITB Berlin, Convention Member, Board of Experts
P Dr. Patrick Andrae, HomeToGo, Co-Founder & CEO
P Martin Rovsing, Awaze Group, Chief Product Officer
P James Cassidy, Expedia Group, Senior Director, Partner Success Vacation Rentals, EMEA

eTravel Track

eTRAVEL STAGE

Hall 6.1

- 14:30 – 15:00 **Check In 2025: Tech Trends Shaping the Hotel Industry**
M Lea Jordan, ITB Berlin, Convention Member, Board of Experts
P Champa Magesh, Access Hospitality, Managing Director
P Harman Narula, Canary Technologies, Co-Founder & CEO
P Klaus Kohlmayr, IDEAS, Chief Evangelist & Development Officer
P Sarah Fufts, MGM Resorts International, Vice President, Distribution
- 15:00 – 15:20 **Maximize Direct Bookings: The Power of Omnichannel powered by Revinate**
KS Doug Tilford, Revinate Chief Revenue Officer
KS Dylan Cole, Revinate, Managing Director of Sales, EMEA
- 15:20 – 15:40 **Value driven Agile in Hospitality**
KS Mike Rawson, citizenM, CIO
- 15:40 – 16:00 **Hotel Automation and AI: Current Trends and Future Directions – Learnings from Louvre Hotels Group and Radisson Hotels**
M Lea Jordan, ITB Berlin, Convention Member, Board of Experts
KS Stephen Burke, RobosizeME, Founder and CEO
P Benjamin Muratet, Radisson Hotel Group, Vice President RevTech & Distribution
P Mehdi Soua, Louvre Hotels Group, Chief Information Officer
- 16:00 – 16:20 **Using AI Agents at Klassik Hotels: Practical Ideas for How Hotels Can Adopt AI Today**
S Charlie Osmond, Triptease, Co-Founder
S Paul Dreykluft, Klassik Hotel Collection GmbH, Managing Director
- 16:20 – 16:45 **[Best Practice Case] How an Experiment at the World's First „Hotel Laboratory“ is Redefining Hospitality**
S Asli Kutlucan, TFE Hotels, Chief Executive Officer, Adina Hotels Europe
S Markus Feller, Like Magic, CEO
- 16:50 – 17:15 **„Hey Google, how can I get more bookings?“ Tapping into the Power of AI to Boost Hotel Bookings**
KS Tina Markowitz, Cendyn, Vice President of Global Strategy
KS Nicolas Dussart, Google, Head of Strategic Partnerships
- 17:20 – 17:45 **[Best Practice Case] Connecting 40,000 Hotel Employees: hotelkit's Role in Radisson Hotel Group's Global Collaboration**
S Marius Donhauser, hotelkit, Co-Founder & CEO
S Pim de Hooge, Radisson Hotel Group, Senior Corporate Operations Manager EMEA

Hospitality Tech Track

Panelist Speaker Keynote Speaker Moderator Day Moderator Host

ORANGE STAGE

Hall 7.1a

10:30 – 10:35	Welcome & Opening
DM	Lea Jordan, ITB Berlin Convention, Member, Board of Experts
DM	Katie Gallus, Katiegallus.de, Geographer, International Moderator
10:35 – 11:00	Google's Vision for the Future of Travel: How AI is Transforming Every Journey
KS	Yannis Simaiakis, Google, Director, Google Travel & Local Partnerships, EMEA
11:00 – 11:30	ITB C Level Interview: Shaping the Future of Travel: The Power of Partnerships
M	Lea Jordan, ITB Berlin, Convention Member, Board of Experts
S	Greg Schulze, Expedia Group, Chief Commercial Officer
11:30 – 11:50	Fireside Chat with UBER for Business
M	Lea Jordan, ITB Berlin Convention, Member, Board of Experts
S	Christophe PEYmirat, UBER, Head of Uber for Business, EMEA
12:00 – 12:25	Redefining Travel: How AI will Transform Travel in 2025 and Beyond
M	Lea Jordan, ITB Berlin Convention, Member, Board of Experts
KS	Matthias Schmid, Booking.com, Senior Vice President Accommodations
12:30 – 13:00	YouTube: Cultural Trends impacting Video Formats and Marketing in Travel
KS	Roya Zeitoune, Google, Head of YouTube Culture & Trends, EMEA
13:10 – 13:35	[ITB C Level Interview] The Future of Holiday Experiences: Growth, Investment & Innovation at TUJ
M	Lea Jordan, ITB Berlin Convention, Member, Board of Experts
S	Peter Krueger, TUJ, Chief Strategy Officer & CEO Holiday Experiences
14:20 – 14:30	Unlocking Opportunities: The EU Digital Identity Wallet & the Future of Travel
KS	Annet Steenbergen, EU Digital Wallet Consortium (EWC), Advisor
14:30 – 14:55	Digital Identity in Travel: Real World Use Cases & Industry Opportunities
M	Lea Jordan, ITB Berlin Convention, Member, Board of Experts
S	Vikas Bhola, Neoke, CEO
P	Annet Steenbergen, EU Digital Wallet Consortium (EWC), Advisor

ORANGE STAGE

Hall 7.1a

15:00 – 15:40	The Rising Influence of India in Global Travel
M	Lea Jordan, ITB Berlin Convention, Member, Board of Experts
KS	Henrike Lewerenz, Google Industry Lead Travel, Google Germany
P	Yogesh Chandra, RateGain, Chief Strategy Officer
P	Raj Rishi Singh, MakeMyTrip, Chief Marketing & Business Officer
15:45 – 16:10	Myth and Reality: Navigating Change in Travel and Technology
KS	Scott Wilson, Sabre Corporation, President, Sabre Hospitality
16:20 – 16:40	ITB Travel Technology Startup Session Panel – Where's the Innovation at?
M	Lea Jordan, ITB Berlin Convention, Member, Board of Experts
P	Min Liu, Cambon Partners, Managing Director
P	Suzanna Chiu, Amadeus IT Group, Head of Amadeus Ventures
P	Christoph Schuh, Lakestar, Partner & Managing Director
16:40 – 17:30	ITB Travel Technology Startup Session Pitches
M	Lea Jordan, ITB Berlin Convention, Member, Board of Experts
S	Robert Wesley, Me Protocol, CEO & Co-Founder
S	Tobias Koehler, Onsal, Chief Commercial Officer
S	Dr. Julia Korensky, TripLeap, Co-Founder & CEO
S	Maria Sobur, TripLeap, CTO & CMO
S	Nick Castrioty, TRAPI, CEO & Co-Founder
P	Min Liu, Cambon Partners, Managing Director
P	Suzanna Chiu, Amadeus IT Group, Head of Amadeus Ventures
P	Christoph Schuh, Lakestar, Partner & Managing Director
17:30 – 17:40	Wrap Up & Closing
DM	Lea Jordan, ITB Berlin Convention, Member, Board of Experts
DM	Katie Gallus, Katiegallus.de, Geographer, International Moderator

BLUE STAGE

Hall 7.1b

10:30 – 10:40	Opening of the Destination Track
DM	Prof. Dr. Harald Pechlaner, Katholische Universität Eichstätt-Ingolstadt, Founding Chair School of Transformation and Sustainability
S	Mirela Kumbaro Furxhi, Albania, Minister of Tourism and Environment
10:40 – 11:15	The Art of International Collaboration
M	Christian Klick, KLICKAERO, M/Facilitator
P	Burkhard Kieker, visitBerlin, CEO
P	Enver Duminy, Cape Town Tourism, CEO
P	Glenn Hollister, United Airlines, VP Sales Strategy & Effectiveness
11:15 – 12:00	Destination Development through Mega Events: Curse or Blessing?
DM	Prof. Dr. Harald Pechlaner, Katholische Universität Eichstätt-Ingolstadt, Founding Chair School of Transformation and Sustainability
P	Holger Hübner, Wacken, Foundation Co-Founder
P	Jyrötäpio „Y.t.“ Kivisaari, Visit Oulu, President & CEO
P	Patricia Yates, VisitBritain, CEO
P	Dario Destefanis, City of Turin, Director, Sport, Big Events and Tourism Promotion Department
12:00 – 12:45	The Future of Destination Marketing: Is AI taking over?
M	Dirk Rogl, Travel.Commerce., Managing Director
S	Wolfram Höpken, Universite of Applied Sciences Ravensburg Weingarten, Professor and Director Institute for Digital Transformation
P	Barry Rogers, Dublin City Tourism Unit Head
P	Kershing Goh, Singapore Tourism Board, Regional Director Europe
12:45 – 13:15	Is Tourism coming to an end? From Overtourism to Sustainability Governance
DM	Prof. Dr. Harald Pechlaner, Katholische Universität Eichstätt-Ingolstadt Founding Chair School of Transformation and Sustainability
P	Dr. Dirk Glaesser, UN Tourism Director, Sustainable Development of Tourism and Resilience
P	Arnar Már Ólafsson, Icelandic Touristic Board, Director General
P	Sonia Huerta, Senior VP and Director of Insights & Tourism Advisory, Mabrian Technologies
P	Antonio Garzón Beckmann, NutriHotel, Founder and CEO
P	Laura García, Visit Benidorm, Promotion & Marketing Head of sustainability communication
P	Dr. Wolfgang Töchterle, IDM Südtirol – Alto Adige, Director Marketing & Member of the Management Board

BLUE STAGE

Hall 7.1b

14:00 – 14:45	Tourism Industry Leaders Endorse the Women's Empowerment Principles
KS	Jochen Flasbarth, Federal Ministry for Economic Cooperation and Development (BMZ), Germany, State Secretary
KS	Dieter Janeczek, Federal Ministry for Economic Affairs and Climate Action, Federal Government Coordinator for the Maritime Industry and for Tourism
KS	Uta Hergenroether, UN Women Germany, Head of Berlin Office
H	Prof. Dr. Willy Legrand, IU International University of Applied Sciences, Professor
14:45 – 16:00	Inclusive Tourism for Everyone's Benefit
M	Prof. Dr. Willy Legrand, IU International University of Applied Sciences, Professor
P	Jochen Flasbarth, Federal Ministry for Economic Cooperation and Development (BMZ), Germany, State Secretary
P	H.E. Lina Mazhar Annab, Kingdom of Jordan, Minister of Tourism and Antiquities
P	Sofjan Jaupaj, Albania, Deputy Minister of Tourism and Environment
P	Gunta Anca, European Disability Forum, Vice President
P	Achim Wehrmann, German Travel Association, Managing Director
P	Michael Peters, Weitsprung GmbH, Kommunikationsmanagement
16:00 – 17:00	BMZ and UN Tourism Special Session Breaking Barriers: Pathway to Inclusive Employment and Accessible Tourism
M	Igor Stefanovic, Coordinator of the UN Tourism Ethics, Culture and Social Responsibility Department UN Tourism's Specialist in Accessible Tourism
KS	Zoritsa Urosevic, UN Tourism Executive Director
P	Neha Arora, Planet Aled, Founder & CEO
P	Glenn Mandziuk, World Sustainable Hospitality Alliance (WSHA), Chief Executive Officer
P	Ivor Ambrose, European Network for Accessible Tourism (ENAT), Managing Director
P	Pablo Maranon, Latinamerica for All and Huasquila Lodge, Ecuador, Co-Founder
P	Esther Villena, Amadeus, Global Head of Social Sustainability
17:00 – 18:00	Inclusive Connections: Networking for a Better Future
H	Zoritsa Urosevic, UN Tourism Executive Director
H	Susanne Friedrich, Agency for Business and Economic Development, Head of Agency for Business and Economic Development

10:30

18:00

Marketing & Distribution Track

Marketing & Distribution Track

Destination Track

Destination Track

P Panelist
S Speaker
KS Keynote Speaker
M Moderator
DM Day Moderator
H Host

GREEN STAGE

Hall 7.1b

10:30

Masterclass	10:30 – 11:15 Business Mobility Transformed: How does the Business Travel Landscape Look in 2025
	S Joachim Marschal, Uber for Business, Country Manager DACH
Business Travel Track	11:15 – 11:45 New distribution = greener flights?
	M Christoph Carnier, VDR, President
	S Doreen Burse, United Airlines, SVP Worldwide Sales
	11:45 – 12:00 Business Travel Trends 2025
	M Claudia Unger, VDR, Content and Network Manager
	S Christoph Carnier, VDR, President
	12:00 – 12:45 All Change: Sustainability at the core of the modern TMC
	M Claudia Unger, VDR, Content and Network Manager
	P Sesilia Kalss, American Express Global Business Travel, Senior Manager Consulting
	P Raj Das, Lanes & Planes, Head of Commercial Partnerships
P Robert Loeschke, ATG, VP Sales	
P Jonas Hammes, Navan	
12:45 – 13:15 Business Travel across Borders: navigating bureaucracy	
M Claudia Unger, VDR, Content and Network Manager	
S Kathrein Walter, VisumPoint, Vice President of Growth	
13:15 – 13:45 Ground transport: market demand vs emission targets	
M Sandra Jahn, VDR, Content & Network Manager	
S Boris Teister, StarCar, Director Fleet	
13:45 – 14:15 CSRD: How Europe is leading the way on sustainability	
S Catherine Logan, EMEA & APAC SVP, GBTA Global Business Travel Association, Regional Senior Vice President	

18:00

GREEN STAGE

Hall 7.1b

Youth, Adventure & Outdoor Track	15:00 – 15:50 Are we there yet? Navigating the short, middle and long term of youth travel
	M David Chapman, WYSE Travel Confederation, Director General
	P Christina Sandberg, EF World Journeys, Vice President of Operations
	P Clare Weston, The Kilroy Group, Product Manager, Products & Partner Management
	P Delianna Tolla, YellowSquare, Sales Lover
	15:55 – 16:45 The success of cycling tourism: economic impact and multimodality
	KS Christian Tänzler, ADFC, Federal board member of the ADFC
	KS Agathe Daudibon, European Cyclists' Federation EuroVelo & Cycling, Tourism Director
	M Karin Werres, TourismusMarketing Niedersachsen GmbH, Head of Tourism and Mobility Affairs
	S Simone Burster, Danube Office, Head of Project Management
S Barbara Buchholz, VisitWallonia, Press and Influence Marketing German Market	
S Liesbet Vandebroek, VisitFlanders, Director DACH Region	
16:50 – 17:30 Adventure Tourism Safety Regulations A Global Perspective	
KS Jeff Baierlein, Viristar, Director	
17:30 – 20:00 AdventureCONNECT	
DM Eva Mossberg, Adventure Travel Trade Association Partner Manager	
P Juliana Medina, Impulse Travel, CEO	
P Yann Wulser, Altai Group France, CEO	
P Patrick Torrent, Catalan Tourist Board, Executive Director	
P Gustavo Timo, Adventure Travel Trade Association, VP, Sustainability and Impact	

eTRAVEL STAGE

Hall 6.1

Tours & Activities Track	10:30 – 10:55 The Future of Travel Experiences
	M Charlotte Lamp Davies, A Bright Approach, Founder
	KS Douglas Quinby, Arival, CEO
	10:55 – 11:25 Beyond the Trip: Authentic Travel Experiences
	M Charlotte Lamp Davies, A Bright Approach, Founder
	S Luuc Elzinga, Tiqets, Founder & President
	S Nicolas Martiquet, Amadeus, Director of Amadeus Discover
	P Sarah Dines, Viator, Chief Commercial Officer
	P Martin Nydegger, Switzerland Tourism CEO
	11:25 – 12:10 Power Couples in Tours & Activities
M Kate Harden, England Travolution, Editor	
KS André Henke Marques, Northern Lights Village, General Manager	
KS Andrea Carini, FareHarbor, CEO	
S Lukas C. C. Hempel, bookingkit.com, Founder & CEO	
S Ole James, Abel Beckerbillett GmbH, Managing Director	
12:10 – 12:50 Hidden Gems revealed: Sharing Local Magic	
M Dan Christian, Travel Trends Podcast, CEO	
P Juliana Medina, Impulse Travel, CEO	
P Andrea D'Amico, WeRoad, CEO	
P Shradha Bhatia, Withlocals, Chief Growth Officer	
P Nombulelo Guliwe, South African Tourism, CEO	
12:55 – 13:15 Google Insights: Unlocking Opportunities in Tours and Activities	
KS Steven Vargas, Google, Product Manager	
KS Olga Chatzidoukaki, EMEA Things to do Lead, Travel Partnerships Google Partnerships Manager	

eTRAVEL STAGE

Hall 6.1

AI Track	14:30 – 14:50 Hospitality's AI Revolution: Unlocking Untapped Potential with Artificial Intelligence (powered by Cloudbeds)
	S Amit Popat, Cloudbeds, Head of Machine Learning
	S Nikhl Shah, Cloudbeds, Head of Data Science
	14:50 – 15:15 Google: How AI is changing the Travel Landscape
	KS Julia Stern, Google Germany, Managing Director Digital First
	15:15 – 16:10 Best Practices: How AI reshapes Travel
	M Dirk Rogl, Travel.Commerce., Managing Director
	S Dr. Olaf Backofen, Lufthansa Group, Head of Global Retail Partnerships
	S Michael Guimet, Microsoft, Senior Product Manager
	S André Exner, TUI Group, Group IT Director Customer Hub & Common Analytics
16:10 – 16:30 Driving Loyalty by Intent Driven Search (powered by Mobi.AI)	
KS Anna Jaffe, Mobi.AI, CEO	
16:30 – 17:00 Welcome to our new digital Employees: How AI supports a human Company Structure	
KS Mary Li, Atlas, Founder & CEO	
17:00 – 17:30 How AI knows how consumers see your brand	
KS Dr. Jonathan Mall, Neuro Flash, CEO	

H Host
DM Day Moderator
M Moderator
KS Keynote Speaker
S Speaker
P Panelist

ORANGE STAGE

Hall 7.1a

10:30 – 10:35 Opening Responsible Tourism Track

- DM** Prof. Dr. Willy Legrand, IU International University of Applied Sciences, Professor
- H** Katie Gallus, Katiegallus.de, Geographer, International Moderator

10:35 – 10:50 10 Years Since the Paris Agreement: What do the climate data show?

- KS** Prof. Stefan Rahmstorf, Potsdam Institute for Climate Impact Research (PIK) Co, Head of Research Department on Earth System Analysis & Professor of Physics of the Oceans at the University of Potsdam, Germany

10:50 – 11:00 From Baku (COP29) to Belem (COP30): Towards a Global Partnership for Enhanced Climate Action in Tourism

- KS** Zoritsa Urosevic, UN Tourism, Executive Director

11:10 – 12:00 From Promise to Progress: Steering Tourism in Challenging Times

- DM** Prof. Dr. Willy Legrand, IU International University of Applied Sciences, Professor
- M** Heleri Rande, Think Hospitality, Partner
- P** Dona Regis-Prosper, Caribbean Tourism Organization, Secretary General & CEO
- P** Virginia Messina, World Travel & Tourism Council, Senior Vice President, Advocacy & Communications
- P** Glenn Mandziuk, MEDes. MCIP World Sustainable Hospitality Alliance, Chief Executive Officer
- P** John Fitzgibbon, NECSTour, Managing Director
- P** Misa Labarile, European Commission, Policy Officer, Tourism

12:00 – 13:00 Ground Zero Sustainability: Frontline Actions and Challenges

- M** Rajan Datar, BBC, Journalist, Speaker/Moderator
- P** Eesha Singh, No Footprints, Co-Founder
- P** Beks (Bekezela) Ndlovu, African Bush Camps, Founder and CEO
- P** Stefan Kreppel, Austria Tourism, Head of Digitalisation, Innovation, Sustainability and Strategy
- P** Arif Abbas Manji, Zanzibar Commission for Tourism, Executive Secretary (CEO)

13:00 – 13:45 More trains instead of planes in Europe: How can the transformation succeed? Studiosus Gespräch (in German)

- M** Katie Gallus, Katiegallus.de, Geographer, International Moderator
- KS** Blaz Pongracic, CER, Senior Policy Adviser Passenger
- P** Tina Neuenschwander, railtour, CEO & Präsidentin Online Travel
- P** Sebastian Wilken, Zugpost, Autor & Herausgeber
- P** Peter Strub, Studiosus Reisen, Chief Operating Officer

ORANGE STAGE

Hall 7.1a

14:30 – 15:15 Technology for Sustainability

- M** Dr. Xavier Font, University of Surrey, UK, Professor
- P** Olivier Girault, Amadeus, Head of Sustainability Solutions
- P** José Ruiz Pardo, Goli Neuromarketing, CEO
- P** Olivier Ponti, ForwardKeys, Director, Intelligence & Marketing
- P** Danielle D'Silva, Booking.com, Director, Sustainability
- P** Quim Martínez Bosch, Mastercard, VP Global Tourism Segment Lead

15:15 – 16:10 Speed dating with Sustainable Solutions

- M** Prof. Dr. Willy Legrand, IU International University of Applied Sciences, Professor
- M** Heleri Rande, Think Hospitality Partner
- M** Dr. Xavier Font, University of Surrey, UK, Professor
- M** Matthias Beyer, mascontour GmbH, Managing Director
- S** Swantje Lehnert, Futouris e.V., Managing Director Projects & Cooperations
- S** Dr. Ellen Madeker, Airbnb, Head of Public Policy for DACH, Central and Eastern Europe
- S** Nico Nicholas, Zeero Group, CEO
- S** Cornelia Rutishauser, Foundation myclimate, Team Lead Corporate Partnerships

16:10 – 16:30 Community-led Tapestry: Blending Culture, Engagement, and Sustainability in Tourism

- M** Heleri Rande, Think Hospitality, Partner
- S** Rob Holmes, GLP Films, Founder
- S** Marion Phillips, Evaneos, Head of Sustainability

16:45 – 17:00 Learning from Collapse: The Lessons of Sustainability Failures

- M** Prof. Dr. Willy Legrand, IU International University of Applied Sciences, Professor
- P** Eelis Ryttkönen, PhD, Ylva, Chief Impact Leader
- P** Rebecca Armstrong, The Travel Foundation, Head of Impact and Development

17:05 – 17:40 Regenerative Tourism: not a trend but a whole new way of thinking and doing

- M** Prof. Dr. Willy Legrand, IU International University of Applied Sciences, Professor
- KS** Anna Pollock, Conscious.Travel, Founder

17:40 – 17:45 Wrap up: a paradigm shift or business as usual in tourism?

- M** Prof. Dr. Willy Legrand, IU International University of Applied Sciences, Professor
- M** Katie Gallus, Katiegallus.de Geographer, International Moderator
- S** Heleri Rande, Think Hospitality, Partner

BLUE STAGE

Hall 7.1b

10:30 – 10:35 Welcome to the Hospitality Track

- DM** Dr. Karoline Wiegerink, Hotelschool The Hague, Professor of City Hospitality

10:35 – 11:15 Gamechangers in Hospitality | Embracing Change and Innovation

- M** Jan Huizing, Hotelschool The Hague, Research Fellow
- S** Matthijs Welle, Mews, CEO
- S** Rogier Braakman, Mr Green Boutique Office Collection NoCeiling Holding BV, CEO & Co-Founder
- S** Trix van der Vleuten, The Social Hub, Chief Marketing Officer

11:20 – 11:55 Impactful Luxury Hoteliers: Redefining Luxury with Purpose

- M** Kirsten Feld, Türkis PROPHET Germany GmbH, Associate Partner
- P** Zoran Pejovic, Losinj Hotels & Villas Chief, Growth & Strategy Officer
- P** Henning A. Schaub, eriro Alpine Hide, General Manager
- P** Simon Stobbs, Wilderness, Chief B2B Sales Officer & South Africa Managing Director

12:00 – 12:30 Body and Mind – Transformative Hospitality

- M** Thomas Bömkes, Diversity Tourism GmbH, Managing Director
- M** Valentina Clergue, EHL Hospitality Business School Assistant Professor of Marketing
- P** Dr. Prem Jagyasi, Dr. Prem and Associates, MD & CEO
- P** Tinolla Rogers, African Monarch Lodges, Owner and Managing Director

12:35 – 13:15 Hyper differentiation, business model or CMO Mania? Who needs „999“ hotel brands?

- M** Kirsten Feld, Türkis PROPHET Germany GmbH, Associate Partner
- P** Thomas Landen, RoomPriceGenie, Chief Marketing Officer
- P** Dimitris Manikis, Wyndham Hotels & Resorts, President EMEA
- P** Julie White, Accor, CCO in Europe & North Africa, Premium Midscale and Economy Brands
- P** Nina Garrison, Hyatt Regional, Vice President Brands & Marketing for Europe, Middle East and Africa

14:00 – 14:25 C level Interview: AI & Automation – Leveraging Technology for Hospitality Excellence

- M** Ulrich Pilau, Apaleo, CEO & Founder
- S** Mike Rawson, citizenM hotels, CIO

BLUE STAGE

Hall 7.1b

14:30 – 15:15 Let's take the Robot out of the Human

- M** Dr. Alexander Schmidt, Hotelschool The Hague, Professor of Technological Innovation
- S** Prof. Ian Yeoman, Hotel Management School Leeuwarden, Disruptive Futurist
- P** Klaas Koerten, Hotelschool The Hague, Researcher
- P** Ron Sandel, HotelTonight and Hotels at Airbnb, General Manager
- P** Christian Mueller, Onsay, Chief Product Officer
- P** Prof. Dr. Vanessa Borkmann, FutureHotel Innovation Network, Head

15:20 – 16:00 Hotels as Catalysts for Regeneration: Redefining Hospitality for a Thriving Future

- M** Amanda Ho, Regenerative Travel, Co-Founder & CEO
- P** Holly Tuppen, The Long Run, Impact and Learning
- P** Dr. Carlos Martin Rios, EHL Hospitality Business School Associate, Professor of Management
- P** Namgyal Sherpa, Sherpa Hospitality, Group Founder
- P** Birka Valentin, Travalyst Strategic Partnership, Lead

16:00 – 16:40 Generation XYZ ... unsolved? Bridging Generations, Blending Perspectives: A Generational Podcast as a WrapUp of the day (in German only)

- M** Dr. Karoline Wiegerink, Hotelschool The Hague, Professor of City Hospitality
- M** Dana Jiménez Herrera, Hotelschool The Hague Researcher, Leadership Lecturer
- M** Prof. Dr. Heinz-Dieter Quack, Ostfalia Hochschule für angewandte Wissenschaften, Vice President for Research, Development and Transfer
- M** Roman Eckschlager, Direktor Holding GmbH, Managing Director
- M** Lucas Happel, Tante Frida Family Hotel, University of Applied Sciences Salzburg, Receptionist & Student Innovation & Management in Tourism

16:40 – 16:50 Wrap Up & Closing

- H** Dr. Karoline Wiegerink, Hotelschool The Hague, Professor of City Hospitality
- H** Prof. Dr. Heinz-Dieter Quack, Ostfalia Hochschule für angewandte Wissenschaften, Vice President for Research, Development and Transfer

10:30

18:00

Responsible Tourism Track

Responsible Tourism Track

Hospitality Track

Hospitality Track

P Panelist

S Speaker

S Keynote Speaker

KS Moderator

M Day Moderator

DM Day Moderator

H Host

GREEN STAGE

Hall 7.1b

10:30 – 10:45 **Welcome & Opening Corporate Culture Clash Track**

DM Dana Jiménez Herrera, Hotelschool The Hague Researcher, Leadership Lecturer

DM Sabine Pracht, Pracht Change, Founder

H Prof. Dr. Heinz-Dieter Quack, Ostfalia Hochschule für angewandte Wissenschaften, Vice President for Research, Development and Transfer

10:45 – 11:15 **What makes young people tick?**

KS Dr. Silke Borgstedt, Sinus Institut, Managing Director

11:20 – 11:50 **Google: How Future Tech empowers Future Work**

M Dirk Rogl, Travel.Commerce., Managing Director

KS Jens Gössing, Google Cloud Space, Architect for Google Workspace

12:00 – 12:50 **Towards new corporate culture: How to disrupt and secure Young Talent Acquisition**

M Marc Weitzmann, WEITZMANN LET'S TALK HOSPITALITY GmbH, CEO

KS Jan Grossmann, B&B HOTELS, Chief Operating Officer Central & Northern Europe

P Nina Anabell von Bülow, DERTOUR Deutschland GmbH, Director Group HR

P Fanny Laude, Accor Global, Senior Vice President Talent Experience & Digitalization

P BA Julia Reingruber, Familux Resorts, Director of Talents and Culture

12:50 – 13:20 **Best Practice: Employer Branding Success for Travel Brands on TikTok**

KS Michael Schumacher, TikTok Brand Partnerships, Lead Travel & Mobility

14:10 – 14:35 **Move for Female Transformation: Achievements and Tasks for Equal Gender Opportunities**

M Dr. Madlen Schwing, Catholic University of Eichstaett Ingolstadt, Adjunct Lecturer

S Sven Liebert, BTW Bundesverband der deutschen Tourismuswirtschaft e.V., Secretary General

14:35 – 15:05 **No Successful Transformation Without Female Leadership: Past, Present, and Future of Diversity in Tourism**

M Dr. Madlen Schwing, Catholic University of Eichstaett Ingolstadt, Adjunct Lecturer

P Sven Liebert, BTW Bundesverband der deutschen Tourismuswirtschaft e.V., Secretary General

P Anne Zinser, Gebeco GmbH & Co. KG, Director of Marketing

P Sharon Martinez J., BOOK'PRO, Head of Global Sales

P Pauline Rouri, Borromées Consulting, Founder & CEO

GREEN STAGE

Hall 7.1b

15:10 – 15:45 **What drives young people**

M Dana Jiménez Herrera, Hotelschool The Hague Researcher, Leadership Lecturer

M Felix Hiemeyer, Catholic University Eichstaett Ingolstadt, Research Associate

KS Zeëv Rosenberg, General Manager SO/Berlin Das Stue; Präsident, HSMA e.V.

P Elena Tofeas, Catholic University Eichstaett Ingolstadt, Student

P Oddný Arnarsdóttir, Visit Iceland Head of Visit Iceland

P Saskia Klinder, meetreet, Founder & CEO

16:00 – 16:40 **Generation XYZ ... unsolved? Bridging Generations, Blending Perspectives: A Generational Podcast as a WrapUp of the day (in German only)**

M Dr. Karoline Wiegerink, Hotelschool The Hague, Professor of City Hospitality

M Dana Jiménez Herrera, Hotelschool The Hague Researcher, Leadership Lecturer

M Prof. Dr. Heinz-Dieter Quack, Ostfalia Hochschule für angewandte Wissenschaften, Vice President for Research, Development and Transfer

M Roman Eckschlager, Direktoa Holding GmbH, Managing Director

M Lucas Happel, Tante Frida Family Hotel, University of Applied Sciences Salzburg, Receptionist & Student Innovation & Management in Tourism

16:40 – 16:50 **Wrap Up & Closing**

H Dr. Karoline Wiegerink, Hotelschool The Hague, Professor of City Hospitality

H Prof. Dr. Heinz-Dieter Quack, Ostfalia Hochschule für angewandte Wissenschaften, Vice President for Research, Development and Transfer

eTRAVEL STAGE

Hall 6.1

10:30 – 11:00 **Google Prompting Masterclass: So you think you can prompt?**

S Evgeniya Ogorodnikova, Google, Google Cloud Customer Engineer

11:00 – 11:25 **Redefining Retailing: Winning and Retaining the Customer in a Digital Age**

M Lea Jordan, ITB Berlin Convention, Member, Board of Experts

KS Amy Read, Sabre Corporation, Vice President Innovation at Sabre Hospitality

P Craig Everett, Holibob CEO & Co-Founder

P Wilhelm K. Weber, Grand Metropolitan Hotels, Chief Strategy and Digital Officer

11:30 – 11:50 **TikTok Revolutionizing Travel: From Inspiration to Trends and Booking**

S Erdem Zeren, TikTok Brand Partnerships, Lead Automotive, Travel & Mobility DACH

11:50 – 12:10 **From Chaos to Cruise Control: Tripmatrix**

S Ana Milas, TripMatrix, Travel and Hospitality Advisor

12:10 – 12:20 **Web3 Travel & Crypto Break Through with AI Agents**

P Luca de Giglio, Web3 in Travel Podcast, Founder & Host

12:20 – 12:45 **State of the Web3 in Travel Landscape**

P Beat Blaser, Falkenstein Ventures, Managing Partner

P Luca de Giglio, Web3 in Travel Podcast, Founder & Host

P Pablo Castillo, Chain4Travel, CEO & CTO

12:45 – 13:00 **How AI Agents Challenge the Loyalty Ecosystem in Travel**

KS Robert Wesley, Me Protocol, CEO & Co-Founder

13:00 – 13:20 **Airline Commercial Strategy (R)Evolution**

M Lea Jordan, ITB Berlin Convention, Member, Board of Experts

S Dr. Boris Padovan, Travel in Motion AG, Partner

P Stefanie Wasserfuhr, Peakwork, Vice President Commercial

P Brian Wishlinski, PROS, Director, Partners and Alliances

P Jorge Diaz, AirGateway, CEO & Founder

13:25 – 13:45 **Travel Payments Technology: A Discussion with GetYourGuide, Mastercard, and Checkout.com**

S Rowland Camrass, Checkout.com Issuing, Head of Commercial

S Arjun Muralidharan, GetYourGuide, Director of Product Fintech & Growth

S Diego Colmenar Ortega, Mastercard, Director, Business Development, B2B Travel Payments

eTRAVEL STAGE

Hall 6.1

14:30 – 15:00 **Digital Humanism: Bridging Technology and Hospitality for Tomorrow's Guest**

KS Eirik Skjærseth, Bolder, Founder

15:00 – 15:25 **Joining Forces: How Google and Singapore are innovating travel experiences through Augmented Reality**

S Cheryl Chang, Google, Head of XR Partnerships

S Kershing Goh, Singapore Tourism Board, Regional Director Europe

15:25 – 15:45 **Travel Research: What influences Travellers when choosing a Destination? (powered by Skyscanner)**

S Zeynep Mutlu Bigali, Skyscanner, Head of Destination Partnerships

15:45 – 16:15 **Smart Visitor Flow: How AI and Data can curb Overtourism**

M Dirk Rogl, Travel.Commerce., Managing Director

S Reinhard Lanner, Saint Elmos Tourism, Advisor Travel & Hospitality

S Hartmut Wimmer, Outdooractive, CEO

16:15 – 16:40 **Data Spaces: A smart Connection to outside Travel (and AI)**

KS Andreas Huber, emprim, CEO

16:40 – 17:10 **How AI Based Personas can become authentic Destination Ambassador**

M Dirk Rogl, Travel.Commerce., Managing Director

KS Ann Kathrin Harms, German National Tourist Board, Head of the CEO's Division

P Joachim Unterberger, Saint Elmo's Tourism, CIO

10:30

18:00

Corporate Culture Clash Track

Corporate Culture Clash Track

eTravel Track

Destination Tech Track

Panelist

Speaker

Keynote Speaker

KS

Moderator

M

Day Moderator

DM

Host

H



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Day of
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MARCH 5, 2025

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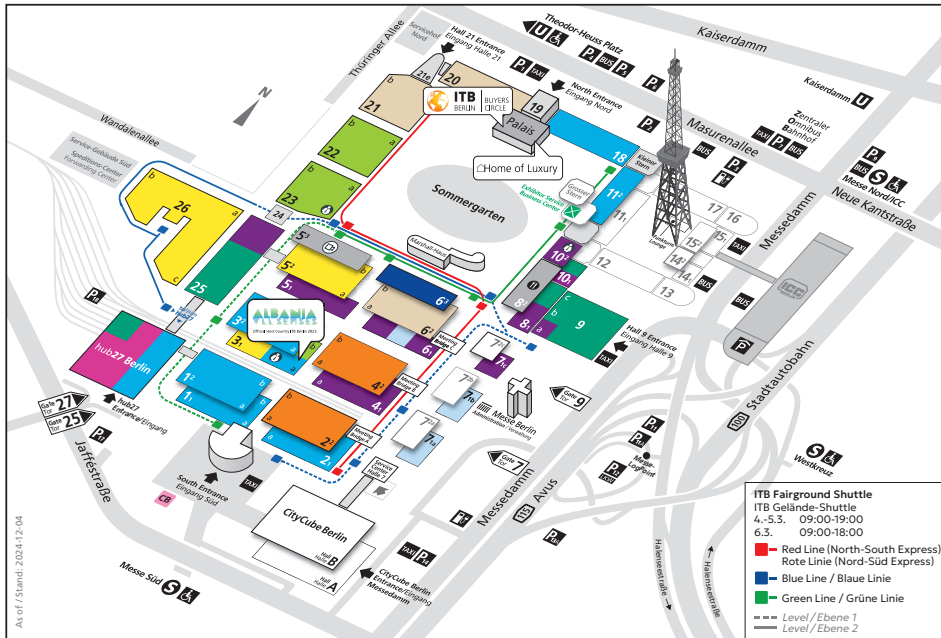
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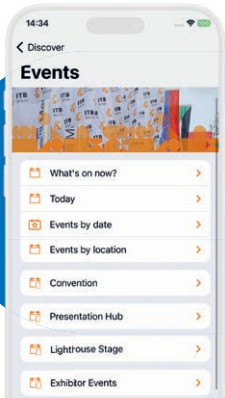
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