

With the Communication Package, Messe Berlin GmbH offers exhibitors a selection of marketing tools designed to optimize trade show participation and promote market presence. This includes, among other things, the presence in the ITB exhibitor directories as well as in the ITB online platform (website + app). Therefore, an obligatory fee of EUR 112.00 per main and per co-exhibitor will be charged and invoiced to the main exhibitor. From 50 co-exhibitors onwards, a cost airbag applies, with a limitation in the amount of EUR 5,500.00.

Prices:

per main or co exhibitor	EUR 112
Cost Airbag (from 50 co exhibitors onwards)	EUR 5,700

Prices do not include the required value-added tax (VAT).

Communication Package overview
ITB Online Platform <ul style="list-style-type: none">▪ Company profile (company name, address, hall and stand number)▪ Company description (max. 4,000 characters)▪ Company logo▪ Company header▪ Contact person▪ Link to company website▪ Social Media Links▪ Links▪ Products (max. 4)▪ Branches (Keywords, max. 2)▪ Event overview▪ Meeting-Tool▪ Backoffice▪ Overview of linked exhibitors▪ Trademarks▪ Multi-Media Upload
ITB Exhibitor directory <ul style="list-style-type: none">▪ Company name (max. 65 characters)▪ Hall and stand number

Contact: advertising@messe-berlin.de

Duration ITB Online Platform:

The Communication Package services are valid from 01 February 2023 until 31 January 2024

For more information on marketing opportunities, please visit: www.itb.com